

PHILIP MORRIS U.S.A.

INTER-OFFICE CORRESPONDENCE

LEAF BLENDING GROUP

RICHMOND, VIRGINIA

To: . Mr. W. K. Riggan

Date: February 3, 1993

From: . K. F. Heidsieck

Subject: . **1993 PROJECTS**

1. Blended Strips Reformulation

Trials @ MZM - produce new blend vs. existing, make Semiworks cigarettes and evaluate subjectively.

2. Worldwide Marlboro/Corp. Brands Subjective Evaluation - ongoing.

3. BBS to PME - change casing gains on burley (Project Amethyst) portion of blends.

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